# Sprint to Your Market With Agile

An Introduction to Agile Software Development

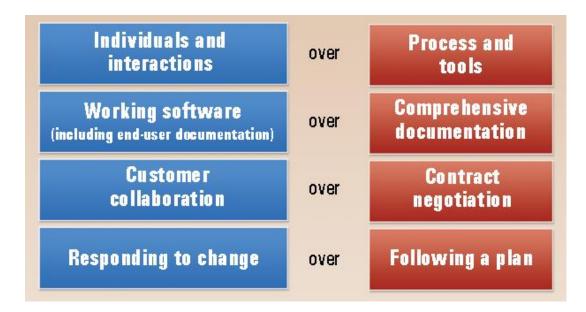
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October 7, 2013



# What Is Agile?

# Agile...

is a broad movement that is becoming the new industry standard for Software Development. Agile emphasizes:

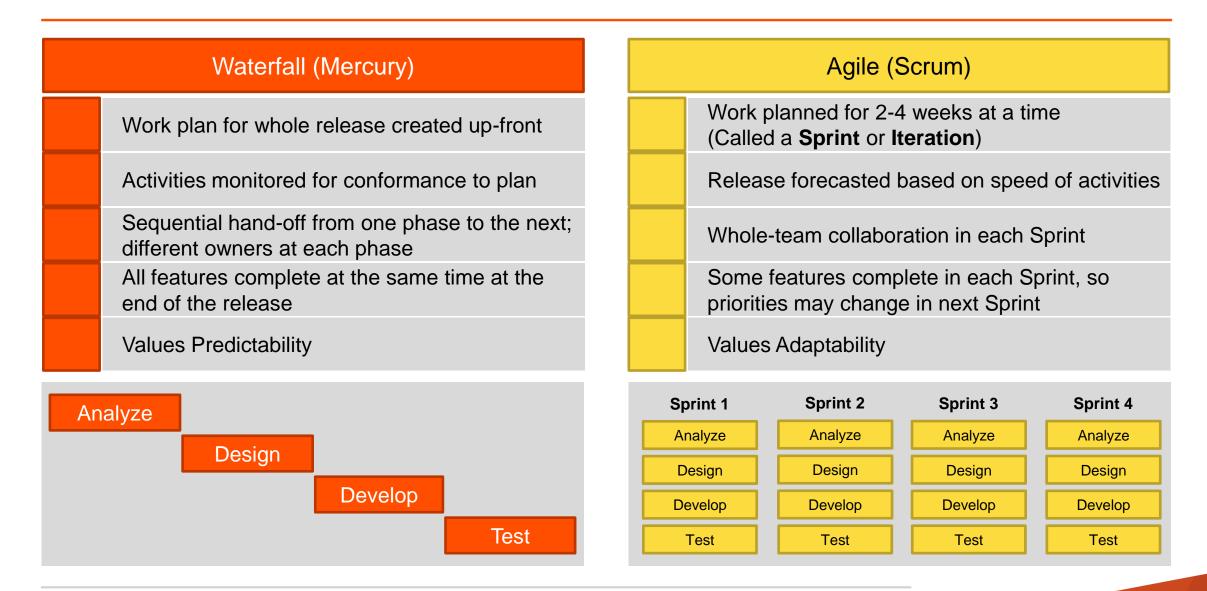


### Scrum...

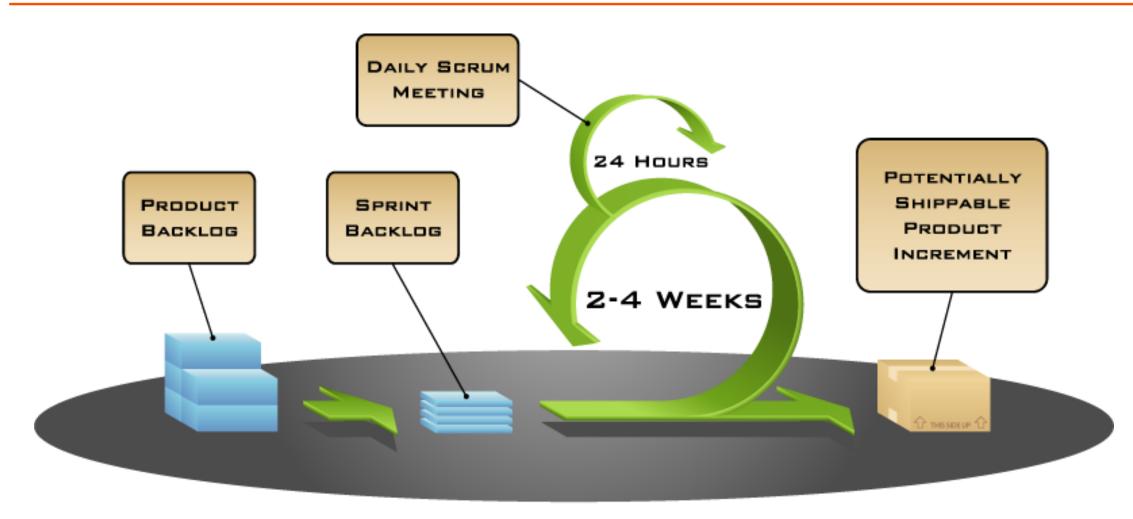
is a specific Agile development process that is the most widely used today

- Scrum allows us to focus on delivering the highest business value in the shortest time
- Scrum allows us to rapidly and repeatedly inspect actual working software (every two weeks to one month)
- The business sets the priorities.
   Teams self-organize to determine the best way to deliver the highest priority features

# How Agile Differs from Waterfall



# Big-Picture View of Scrum

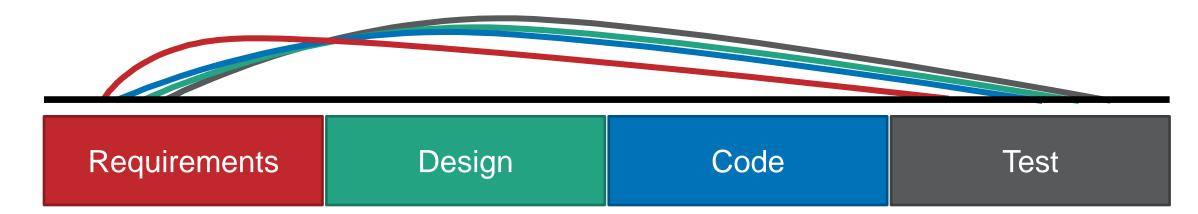


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# Sequential vs. Overlapping Development

Rather than doing all of one thing at a time...

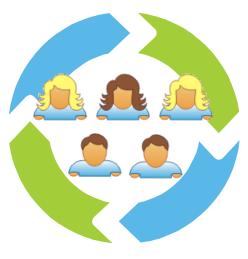
...Scrum teams do a little of everything all the time



Source: "The New New Product Development Game" by Takeuchi and Nonaka Harvard Business Review, January 1986

# Quality Checkpoints are Built into the Process







### Scrum Framework

### Roles

- Product owner
- Scrum Master
- Team Member

### **Artifacts**

- Product backlog
- Sprint backlog
- Burndown charts

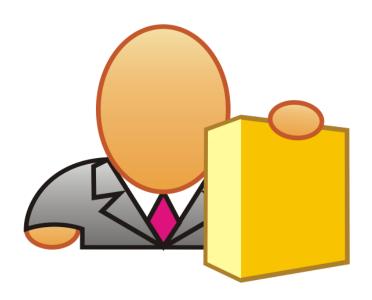
### **Events**

- Sprint planning
- Daily scrum meeting
- Sprint review
- Sprint retrospective

### **Product Owner**

### Accountabilities

- Maintain Product Backlog
  - Define features of the product
  - Decide on release date and content
  - Prioritize features according to market value
  - Adjust features and priority every iteration, as needed
- Be responsible for the profitability of the product (ROI)
- Accept or reject work results
- Limitations
  - May be a Team Member but NOT the Scrum Master



### Scrum Master

### Accountabilities

- Responsible for enacting Scrum values, practices & rules and ensuring that the Team adheres to them
- Remove impediments
- Ensure that the team is fully functional and productive
- Enable close cooperation across all roles and functions
- Shield the team from external interferences.
- Represent management to the project
- Coach the team
- Facilitate Scrum Events (Planning, Daily Scrum, Review & Retrospective)

### Limitations

May be a Team Member but NOT the Product Owner



### Team Members

- Typically 7 +/- 2 (excluding Scrum Master and Product Owner unless they are also Team Members)
- **Cross-functional** 
  - Programmers, Testers, Tech Writers, Usability, etc.
- Members are full time
  - May be exception (e.g., shared services QPE build)
- Membership should change only between sprints, if there is no other alternative



### Scrum Framework

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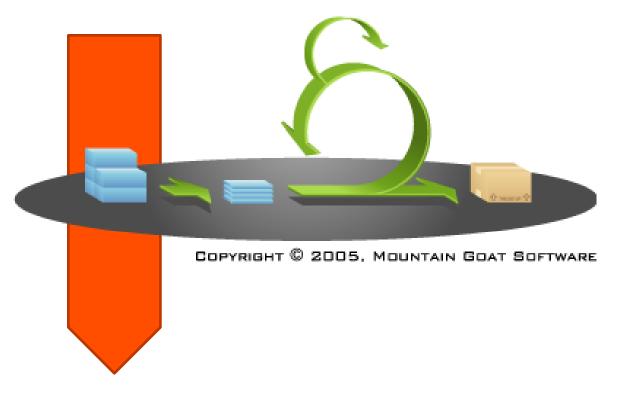
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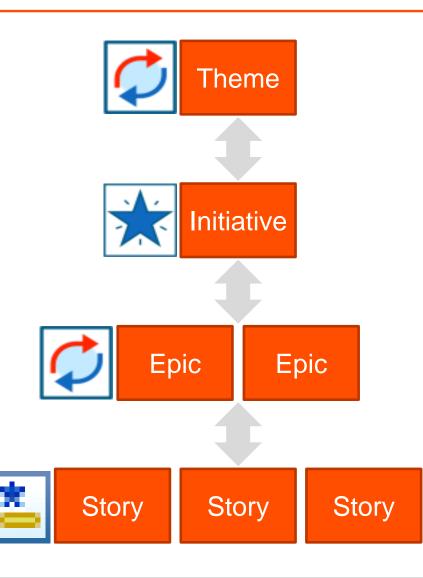
# **Product Backlog**



- An ordered list of all valuable things the team could do
- The single source of requirements for any changes to be made to the product
- Ordered by the Product owner
- Reprioritized before the start of each sprint

This is the Product Backlog

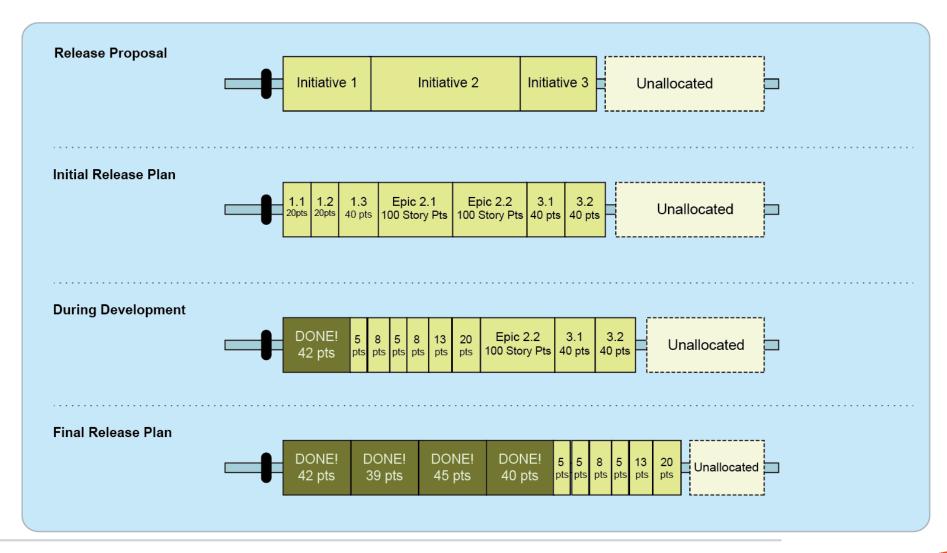
# Agile Artifacts



- Top-level categories on the Product Roadmap
- Set during Product Strategy Process
- May span releases
- Specific items on the Product Roadmap
- Set during the Product Planning Process
- Delivered in a single release
- Functional parts of an Initiative on a Release Plan
- Created by Engineering during Release Planning & Agile Processes
- Used to group stories & adjust the scope of an Initiative
- A small piece of functionality that can be built in one Sprint
- Created by Engineering during Agile Process
- When possible, described from the end user's point of view using "As a <Role>, I want <function>, so that <purpose>"

# Iterative Decomposition and Development

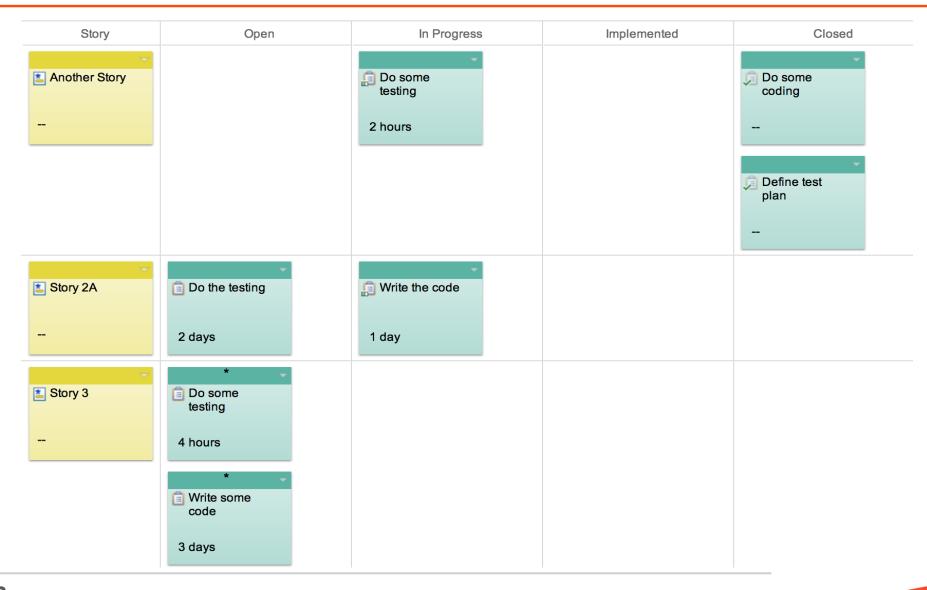
### A Release Backlog Over a Release



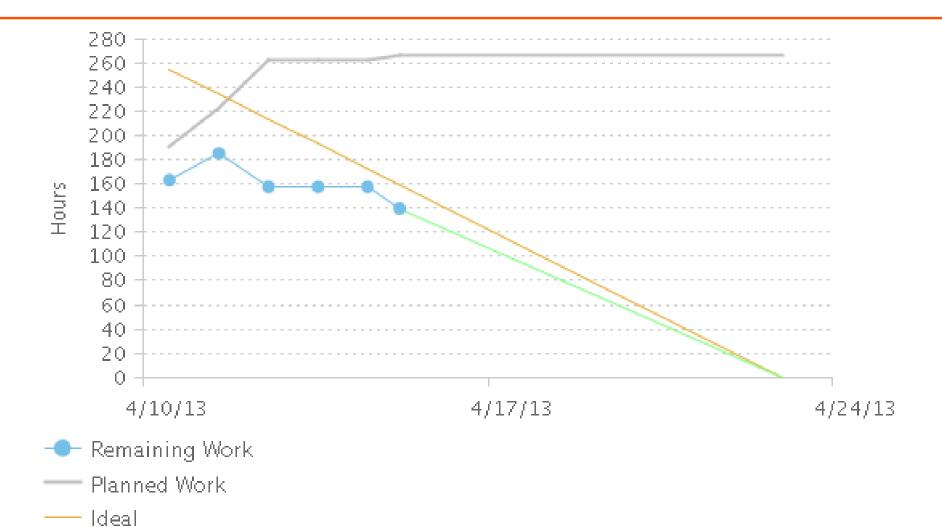
# The Sprint Backlog

- 1. A subset of the Product Backlog
  - Starting from the top of the Product Backlog
  - But no more than what the team forecasts they get "Done" during the Sprint
- 2. A plan to get the items "Done"
  - Often this is the tasks needed to get each story "Done"

# **Sprint Task Board**



# Sprint Burndown



Expected Complete

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# The Sprint Planning Meeting

**Sprint Planning Meeting Product** Backlog Sprint prioritization Current What will be done this Sprint? **Sprint Product** Goal Select sprint goal Team **Sprint Planning** Capacity How will the chosen work get "done"? Past Design the system Performance **Sprint** of the Team Identify work (tasks) Backlog Estimate the effort in hours Business Organize the work Conditions

# The Sprint Goal

 The objective of a Sprint is to deliver value to the stakeholders. However, simply following a list of tasks (e.g. SBIs) does not necessarily result in the creation of the greatest value possible



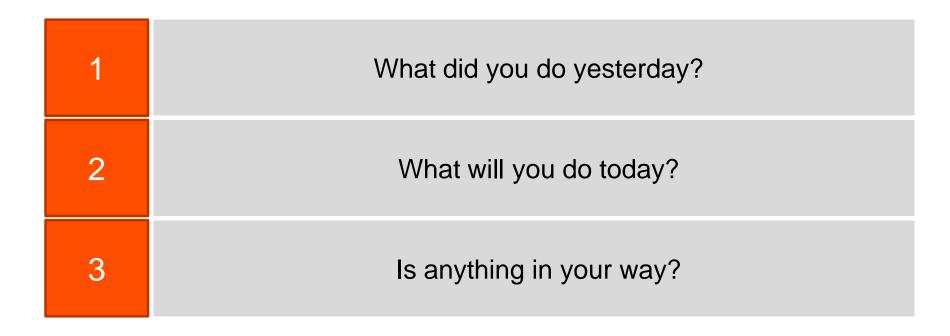
- Create a short statement of the value that the team intends to create during the Sprint
- This becomes the focus of all work in the Sprint

# The Daily Scrum

- Parameters
  - Daily
  - 15-minutes
  - Stand-up
- Not for problem solving
  - Whole world can be invited
- Helps avoid other unnecessary meetings
- Facilitated by Scrum Master
- Only team members, Scrum Master, product owner, can talk



# Everyone Answers the "3 Questions"



- These are not status for the Scrum Master
  - They are commitments in front of peers

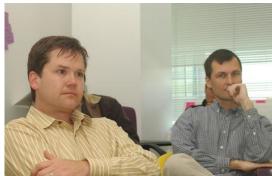
# **Sprint Review**

- Team presents what it accomplished during the sprint
- Typically takes the form of a demo of new features or underlying architecture
- Informal
  - 2-hour prep time rule
  - No slides
- Whole team participates
- Invite the world









# **Sprint Retrospective**

- Periodically take a look at what is and is not working
- Typically 15–30 minutes
- Done after every sprint
- Whole team participates
  - Scrum Master
  - Product owner
  - Team
  - Possibly others



Inspect and Adapt!

### Scrum Framework

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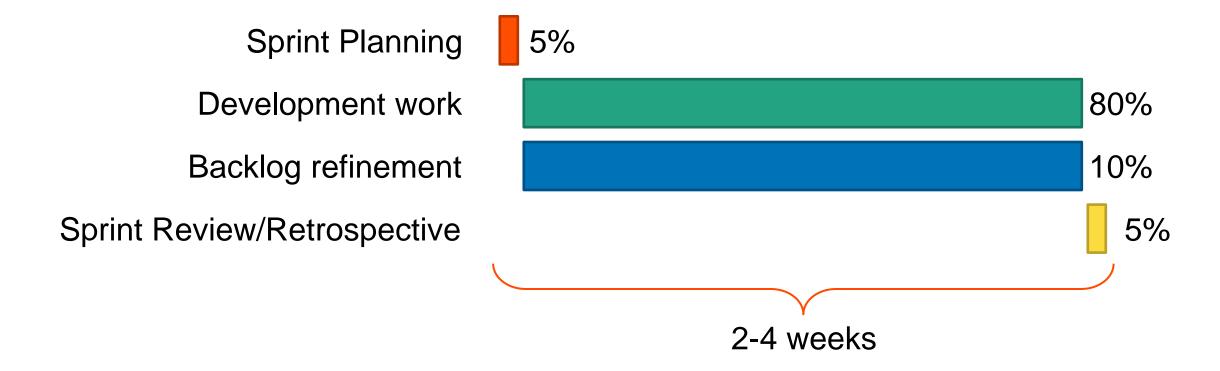
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# **Typical Sprint**



# Review

			Agile Development	
	Waterfall Development	Iterative Development	Iterative and Incremental Development	Parallel Test Development  Acceptance Test Driven Development
Measure of Success	Conformance to Plan		Constant Flow of Business Value	
Process	Handoffs/Sequential		Teamwork/Parallel	
Culture	Command and Control		Leadership and Collaboration	
Design	Big Design Up Front		Continuous	
QA	Big Test on Backend		Continuous	
Tool Support	Highly Specific		Fully Integrated	
			Lean and Efficient Value Streams	

# PROGRESS